



Clark County Survey Results

Q1 On February 22nd, the Clark County Commissioners will vote on a developer's plan to build more than 5,000 homes next to the Red Rock Canyon National Conservation Area. The proposal will increase the current zoning density by 500% and is expected to result in an additional 14,000 vehicle trips per day near Red Rock. Knowing this, do you support or oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area?

Support the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area 14%
Oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area 79%
Not sure 8%

Q2 Would you be more likely or less likely to support a candidate for office that voted in favor of the developer's plan to build more than 5,000 homes in Red Rock Canyon, or would it not make a difference either way?

More likely..... 12%
Less likely 73%
Wouldn't make a difference..... 12%
Not sure 2%

Q3 If you are a woman, press 1. If a man, press 2.

Woman 53%
Man..... 47%

Q4 If you are a Democrat, press 1. If a Republican, press 2. If an independent or a member of another party, press 3.

Democrat 47%
Republican..... 35%
Independent / Other 18%

Q5 If you are Hispanic, press 1. If white, press 2. If Asian, press 3. If African American, press 4. If other, press 5.

Hispanic..... 22%
White 57%
Asian..... 5%
African American..... 12%
Other..... 5%

Q6 If you are 18-29 years old, press 1. If 30-45, press 2. If 46-65, press 3. If older than 65, press 4.

18 to 29..... 9%
30 to 45..... 23%
46 to 65..... 39%
Older than 65..... 29%





	Base	Gender	
		Wom...	Man
Red Rock Development Plan Support/Oppose			
Support the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	14%	10%	18%
Oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	79%	82%	75%
Not sure	8%	8%	7%

	Base	Gender	
		Wom...	Man
Candidate Vote For Plan More/Less Likely			
More likely	12%	8%	18%
Less likely	73%	78%	67%
Wouldn't make a difference	12%	11%	14%
Not sure	2%	3%	1%

	Base	Party		
		Democr- at	Republica- n	Independ- ent / Other
Red Rock Development Plan Support/Oppose				
Support the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	14%	14%	12%	15%
Oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	79%	78%	83%	75%
Not sure	8%	8%	5%	10%

	Base	Party		
		Democr- at	Republica- n	Independ- ent / Other
Candidate Vote For Plan More/Less Likely				
More likely	12%	14%	10%	14%
Less likely	73%	72%	77%	69%
Wouldn't make a difference	12%	12%	11%	16%
Not sure	2%	3%	2%	1%





	Base	Race				
		Hispani- c	White	Asian	African Americ...	Other
Red Rock Development Plan Support/Oppose						
Support the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	14%	18%	10%	11%	26%	9%
Oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	79%	76%	83%	75%	66%	84%
Not sure	8%	7%	7%	14%	8%	7%

	Base	Race				
		Hispani- c	White	Asian	African Americ...	Other
Candidate Vote For Plan More/Less Likely						
More likely	12%	21%	7%	11%	24%	8%
Less likely	73%	67%	79%	68%	52%	82%
Wouldn't make a difference	12%	12%	10%	18%	21%	10%
Not sure	2%	-	3%	3%	3%	-

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Red Rock Development Plan Support/Oppose					
Support the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	14%	23%	21%	10%	10%
Oppose the developer's plan to build more than 5,000 homes in Red Rock Canyon next to the Conservation Area	79%	72%	65%	85%	84%
Not sure	8%	5%	14%	5%	7%

	Base	Age			
		18 to 29	30 to 45	46 to 65	Older than ...
Candidate Vote For Plan More/Less Likely					
More likely	12%	20%	22%	9%	7%
Less likely	73%	58%	60%	82%	76%
Wouldn't make a difference	12%	18%	18%	6%	14%
Not sure	2%	4%	-	2%	3%

