# ABOUT OUR NETWORK



The Nevada Green Business Network offers a voluntary, statewide green business certification program. We work with businesses to provide FREE assistance and recognize businesses that achieve certification.

## INNOVATIVE SOLUTIONS

Our program uses GreenBizTracker, a software solution that makes it easy for businesses to go through the certification process. It offers industry-specific checklists of best practices.



# WE ARE HERE FOR YOU

We help businesses identify and implement green practices that make sense for their organization. Businesses receive technical assistance, recommendations on low and no-cost actions, and access to valuable information.

# **CONTACT US**

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# GOOD FOR NEVADA Great FOR BUSINESS

# JOIN OUR PROGRAM



Paid for & authorized by the Nevada Conservation League 8540 S Eastern Ave STE 200, Las Vegas, NV 89123

# WHAT IS A **GREEN BUSINESS?**

Green businesses show they care about the environment and community. They implement best practices that protect the environment, lower carbon emissions, and safeguard the health and wellness of employees and customers.

### **GETTING CERTIFIED IS FREE THREE EASY STEPS**

**Register and apply** Complete a business profile. A checklist is generated based on type of business.

#### Get assistance

A Green Business Advisor will reach out to offer assistance. Businesses take as long as needed to complete a checklist.

#### Get recognized

Certified green businesses complete a Company profile and get listed in the Green Business Directory.

# **GET RECOGNIZED**

We promote our green businesses and connect them to customers across our community.

### WHERE DO YOU FIT?



Waste Transport



## FIND A TIER THAT FITS YOUR SUSTAINABILITY GOALS

Water

### PROGRAM

Technical assistance, resources, & connect to rebates		
Green Business Directory & Shop Green app listings		
Framed certificate, window decal, & logo for website		
Recognition in NVGBN social media & e-newsletter		
Local government recognition		
6-month feature on NVGBN website testimonials		
6-month feature on GreenBizTracker ad slider		
Featured as headline story in NVGBN blog or e-news		
Nomination for Nevada Green Business award		

# **GET CERTIFIED TODAY!**

# WHY GET CERTIFIED? PROTECT THE ENVIRONMENT FREE MEMBERSHIP SAVE MONEY GAIN A MARKETING EDGE **RECEIVE RECOGNITION** JOIN A GROWING NETWORK AND SO MUCH MORE!

## **CONTACT US!**

BENEFITS	TIER 1 LEADER	TIER 2 CHAMPION	TIER 3 INNOVATOR
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, window decal, & logo for website	V	V	V
GBN social media & e-newsletter	V	V	8
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n NVGBN website testimonials		V	V
n GreenBizTracker ad slider		V	V
ne story in NVGBN blog or e-news			V
vada Green Business award			V